Mission

• We are a product development company which develops products for the ear.

Goals

• To be the leader in product development for the ear.

• To earn sufficient profit to reach and maintain that leadership.
Values

We put the customer first. Without satisfied customers we can't achieve our goals.
Elmer V. Carlson
Values

We design great products and we are proud of it.

We are a high-integrity group of people. We value that.

We are committed to keeping our promises.
Values

We don't like a lot of rules and authority. We would much rather take personal responsibility for getting our job done.

We measure results, not actions.

We work hard and value the work ethic.
We trust your judgment. Please do what you think is right.
We are not perfect; we value risk-taking and learn from our mistakes.
Values

We realize that people come in packages, usually with a ding or two (sometimes several): We can't keep the parts we like and discard the parts we don't like.
Values

We commit to long-term relationships; with our customers, with our suppliers, and with each other.
Open ear response of the average ear measured in a diffuse field or reverberant room. The response of the ER-15 Musicians Earplug indicates a 15 dB reduction in eardrum sound pressure at each frequency.

ETY-Plugs use a patented tuned resonator and acoustic resistor that replicate the natural response of the open ear so that sounds heard with these earplugs are as clear as the original, just quieter.

The ETY-Plugs are the highest fidelity ready-fit earplugs available.

ETY-Plugs provide almost equal sound reduction (20 dB) across the range of hearing. Foam earplugs reduce the high frequencies, resulting in muffled speech and music.
Low Cost Dosimeter
Up to 25% dose, green LED blinks slowly.

Between 25% and 50% it blinks rapidly.
Up to 100% dose, one of the yellow LEDs blinks.
Above 100% dose, one of the red LEDs blinks.
The NIOSH/NHCA Safe in Sound award is unique in recognizing our entire Company, and not just its leader.
This award is a strong reminder to all of us at Etymotic Research that there are many problems still to be solved before workers can expect to be free of noise-induced hearing loss when they retire.